



National Credit Union Coalition for America's Heroes

Membership Application

Honoring Our Heroes, Empower Their Dreams

Thank you for your interest in joining our coalition of credit unions dedicated to serving those who serve our country. Please complete the following application to initiate your membership process.

SECTION 1: VETERAN /CREDIT UNION / ORGANIZATION / INDIVIDUAL / BUSINESS

Name: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Website: _____

Phone: _____ **General Email Contact:** _____

SECTION 2: PRIMARY CONTACT PERSON (for credit unions, service organizations, businesses)

Full Name: _____

Title/Role: _____

Direct Phone: _____

Email Address: _____

SECTION 3: MISSION AND VISION ALIGNMENT

NCUCAH is a true collaboration that joins Veteran Financial Resources

With mission-centric financial resources and initiatives to strengthen the veteran community

- Support the mission and values of the Coalition.
- Encouraged to participate in periodic Coalition events, initiatives or communications.
- Encouraged to share best practices, resources or data to strengthen collective impact.
- Collaborate and mutually share ideas across-the-table, likewise membership and business support

SECTION 4: MEMBERSHIP

Our coalition is open to the following organizations: Federally or State-Chartered Credit Unions that share our commitment to serving the veteran community, Individual Credit Union Industry Professional(s), Affiliated Credit Union Service Provider/Vendor, Veteran Service Organizations (VSOs—either for or non-profit), Individual Veteran, Veteran-Based Business and Veteran-Owned Business.

Please select which is applicable:

- Federal or State-Chartered Credit Union
- Individual Credit Union Industry
- Professional
- Affiliated Credit Union Service
- Provider/Vendor
- Non-Profit Veteran Service Organization
- For-Profit Veteran Service Organization
- Individual Veteran
- Veteran Owned Business

Briefly describe how your organization currently supports or serves Veterans (e.g., products, services, partnerships, outreach):

SECTION 5: ADDITIONAL INFORMATION (OPTIONAL)

Please let us know if your organization is interested in the following (check all that apply):

Thank you for your consideration is joining the Coalition.

Whether you are a credit union, a passionate credit union industry professional, a Veteran Service Organization looking to support and provide financial resources to your Veterans, or a business looking to support Veterans; learn more about Coalition membership. Membership comes with unique industry advantages from networking, collaboration, market analysis, legislation support, exclusive member-match program and much more.

All first-time members receive a complimentary year membership, we appreciate your support.

Subsequent yearly membership dues are as follows:

CREDIT UNION PROFESSIONAL INDIVIDUAL
\$100 Annual Membership

CREDIT UNION SERVICE PROVIDER
(*vendor or support service entity*)
\$3000 Annual Membership

NON-PROFIT VETERAN SERVICE ORGANIZATION

FREE *Thank you for your support to our
Veterans!*

CREDIT UNION PARTNER
Personalized and Local-Based Credit Unions
(*Assets \$100 million or less*)
\$2000 for Annual Membership

ACTIVE OR RETIRED VETERAN

FREE*Thank you for your service to our
Country!*

Personalized and Developed Credit Unions
(*Assets \$100 million to \$1 billion*)
\$2000 for Annual Membership

FOR-PROFIT VETERAN SERVICE ORGANIZATION
\$100 Annual Membership

Personalized and Advanced Credit Unions
(*Assets \$1 billion to \$10 billion*)
\$3000 for Annual Membership

VETERAN OWNED or VETERAN BASED BUSINESS
\$100 Annual Membership

Personalized and Mega Credit Unions
(*Assets over \$10 billion*)
\$5000 for Annual Membership

******THE NATIONAL CREDIT UNION COALITION FOR AMERICA'S HEROES IS A NON-PROFIT 501C6,
DEDICATED TO SUPPORTING ITS MEMBERSHIP******

Please return this completed application to:

Email: katherine@ncucah.org / travis@ncucah.org

Website: www.ncucah.org

If you have any questions, please contact us at 330-413-0463, Katherine Pratt Founder & Community Development Liaison.

Travis Daniels, Executive Director, 814-319-2535 / travis@ncucah.org

PARTNERING WITH PURPOSE: JOIN THE NATIONAL CREDIT UNION COALITION FOR AMERICA'S HEROES



WHY PARTNER WITH NCUCAH?

AMPLIFY YOUR IMPACT Collaborate with a national network of Credit Unions, Veteran Business Owners, Veteran Service Organizations and Veteran Career Centers; achieve high-visibility while engaging in high-impact initiatives that support America's Heroes locally and nationally.

ACCESS TURNKEY PROGRAMS AND RESOURCES Get access to ready-made financial education programs, veteran-focused research and product frameworks, community engagement toolkits and best practices from peers.

ENHANCE MEMBER AND COMMUNITY LOYALTY positioning as a resource-driven organization that connects with supportive groups, strengthening the trust and connection with your members and also the drive to demonstrate your value and purpose.

ELEVATE YOUR BRAND Gain national recognition and national exposure to extensive Veteran communities from within the Coalition network, while strengthening your significance and relevance through Coalition-led campaigns. Cross pollinate new membership opportunities between the cooperative alliances.

REINFORCE YOUR MISSION STATEMENT with the credit union philosophy of "People Helping People," co-create solutions that lead to meaningful change for the financial well-being of our Veterans.

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