



# National Credit Union Coalition for America's Heroes

## Membership Application

*Honoring Our Heroes, Empower Their Dreams*

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Thank you for your interest in joining our coalition of credit unions dedicated to serving those who serve our country. Please complete the following application to initiate your membership process.

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### SECTION 1: VETERAN /CREDIT UNION / ORGANIZATION / **INDIVIDUAL** / BUSINESS

**Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **General Email Contact:** \_\_\_\_\_

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### SECTION 2: PRIMARY CONTACT PERSON (for credit unions, service organizations, businesses)

**Full Name:** \_\_\_\_\_

**Title/Role:** \_\_\_\_\_

**Direct Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

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### SECTION 3: MISSION AND VISION ALIGNMENT

NCUCAH is a true collaboration that joins Veteran Financial Resources

With mission-centric financial resources and initiatives to strengthen the veteran community

- Support the mission and values of the Coalition.
- Encouraged to participate in periodic Coalition events, initiatives or communications.
- Encouraged to share best practices, resources or data to strengthen collective impact.
- Collaborate and mutually share ideas across-the-table, likewise membership and business support

## SECTION 4: MEMBERSHIP

Our coalition is open to the following organizations: Federally or State-Chartered Credit Unions that share our commitment to serving the veteran community, Individual Credit Union Industry Professional(s), Affiliated Credit Union Service Provider/Vendor, Veteran Service Organizations (VSOs—either for or non-profit), Individual Veteran, Veteran-Based Business and Veteran-Owned Business.

Please select which is applicable:

- |                                                                       |                                                               |
|-----------------------------------------------------------------------|---------------------------------------------------------------|
| <input type="radio"/> Federal or State-Chartered Credit Union         | <input type="radio"/> Non-Profit Veteran Service Organization |
| <input type="radio"/> Individual Credit Union Industry Professional   | <input type="radio"/> For-Profit Veteran Service Organization |
| <input type="radio"/> Affiliated Credit Union Service Provider/Vendor | <input type="radio"/> Individual Veteran                      |
|                                                                       | <input type="radio"/> Veteran Owned Business                  |

**Briefly describe how your organization currently supports or serves Veterans (e.g., products, services, partnerships, outreach):**

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## SECTION 5: ADDITIONAL INFORMATION (OPTIONAL)

Please let us know if your organization is interested in the following (check all that apply):

- ☐ Participating in Veteran Financial Education Programs
- ☐ Increasing my Veteran Specialized Products and Services (IE, VA loans,
- ☐ Co-Hosting Coalition Outreach Events
- ☐ Sharing Veteran-Focused Loan or Savings Products, or Veteran-Focused Programs
- ☐ Joining the Advocacy and Advisory committee
- ☐ Sponsoring Coalition Initiatives
- ☐ Member-Match Awareness with National Veteran Service Organizations
- ☐ Participate in NCUA Legislative Discussions

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**Thank you for your consideration is joining the Coalition.**

Whether you are a credit union, a passionate credit union industry professional, a Veteran Service Organization looking to support and provide financial resources to your Veterans, or a business looking to support Veterans; learn more about Coalition membership. Membership comes with unique industry advantages from networking, collaboration, market analysis, legislation support, exclusive member-match program and much more.

**All first-time members receive a complimentary year membership, we appreciate your support. Subsequent yearly membership dues are as follows:**

CREDIT UNION PROFESSIONAL INDIVIDUAL  
\$100 Annual Membership

CREDIT UNION SERVICE PROVIDER  
*(vendor or support service entity)*  
\$3000 Annual Membership

NON-PROFIT VETERAN SERVICE ORGANIZATION  
*\*\*\*FREE\*\*\* Thank you for your support to our Veterans!*

CREDIT UNION PARTNER  
Personalized and Local-Based Credit Unions  
*(Assets \$100 million or less)*  
\$2000 for Annual Membership

ACTIVE OR RETIRED VETERAN  
*\*\*\*FREE\*\*\* Thank you for your service to our Country!*

Personalized and Developed Credit Unions  
*(Assets \$100 million to \$1 billion)*  
\$2000 for Annual Membership

FOR-PROFIT VETERAN SERVICE ORGANIZATION  
\$100 Annual Membership

Personalized and Advanced Credit Unions  
*(Assets \$1 billion to \$10 billion)*  
\$3000 for Annual Membership

VETERAN OWNED or VETERAN BASED BUSINESS  
\$100 Annual Membership

Personalized and Mega Credit Unions  
*(Assets over \$10 billion)*  
\$5000 for Annual Membership

**\*\*\*\*THE NATIONAL CREDIT UNION COALITION FOR AMERICA'S HEROES IS A NON-PROFIT 501C6, DEDICATED TO SUPPORTING ITS MEMBERSHIP\*\*\*\***

**Please return this completed application to:**

**Email:** [katherine@ncucah.org](mailto:katherine@ncucah.org) / [travis@ncucah.org](mailto:travis@ncucah.org)

**Website:** [www.ncucah.org](http://www.ncucah.org)

If you have any questions, please contact us at 330-413-0463, Katherine Pratt Founder & Community Development Liaison.

Travis Daniels, Executive Director, 814-319-2535 / [travis@ncucah.org](mailto:travis@ncucah.org)

# PARTNERING WITH PURPOSE: JOIN THE NATIONAL CREDIT UNION COALITION FOR AMERICA'S HEROES



## WHY PARTNER WITH NCUCAH?

**AMPLIFY YOUR IMPACT** Collaborate with a national network of Credit Unions, Veteran Business Owners, Veteran Service Organizations and Veteran Career Centers; achieve high-visibility while engaging in high-impact initiatives that support America's Heroes locally and nationally.

**ACCESS TURNKEY PROGRAMS AND RESOURCES** Get access to ready-made financial education programs, veteran-focused research and product frameworks, community engagement toolkits and best practices from peers.

**ENHANCE MEMBER AND COMMUNITY LOYALTY** positioning as a resource-driven organization that connects with supportive groups, strengthening the trust and connection with your members and also the drive to demonstrate your value and purpose.

**ELEVATE YOUR BRAND** Gain national recognition and national exposure to extensive Veteran communities from within the Coalition network, while strengthening your significance and relevance through Coalition-led campaigns. Cross pollinate new membership opportunities between the cooperative alliances.

**REINFORCE YOUR MISSION STATEMENT** with the credit union philosophy of "People Helping People," co-create solutions that lead to meaningful change for the financial well-being of our Veterans.

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